



Invesco PowerShares Expands Low Volatility Family of ETFs

- **PowerShares S&P 500[®] Low Volatility Portfolio (SPLV) Surpasses \$1 Billion in AUM**

CHICAGO – January 13, 2012 – Invesco PowerShares Capital Management LLC, a leading global provider of exchange-traded funds (ETFs), announced today that trading has begun on NYSE Arca for two new PowerShares ETFs that provide investors with access to low volatility strategies covering emerging and developed markets. The portfolio names and ticker symbols are as follows.

- PowerShares S&P Emerging Markets Low Volatility Portfolio (EELV)
- PowerShares S&P International Developed Low Volatility Portfolio (IDLV)

Following the successful launch of the PowerShares S&P 500[®] Low Volatility Portfolio (SPLV), which has attracted the highest monthly inflows of all ETFs listed in 2011 and over \$1 billion in AUM, the two new ETFs expand PowerShares' suite of low volatility strategies to include key market segments outside of the United States providing investors with further diversification opportunities. The three ETFs are designed to work synergistically to optimize investors' global low volatility exposures and reduce overall portfolio risk.

"Given today's market environment, investors are naturally seeking better ways to reduce volatility in their portfolios," said Ben Fulton, Invesco PowerShares managing director of global ETFs. "We believe the PowerShares family of low volatility ETFs may provide investors a degree of protection in down cycles while still participating in upward trending cycles, and have the potential to improve risk-adjusted returns over the long term."

The **PowerShares S&P Emerging Markets Low Volatility Portfolio (EELV)** is based on the S&P BMI Emerging Markets Low Volatility Index. Standard & Poor's compiles, maintains and calculates the Underlying Index, which is designed to measure the performance of 200 of the least volatile stocks of the S&P Emerging BMI plus LargeMid Cap Index. The S&P Emerging BMI Plus LargeMid Cap Index includes all publicly listed equity securities with float-adjusted market values of at least \$100 million and annual dollar value traded of at least \$50 million from the following countries: Brazil, Chile, China, Colombia, Czech Republic, Egypt, Hungary, India, Indonesia, South Korea, Malaysia, Mexico, Morocco, Peru, Philippines, Poland, Russia, South Africa, Taiwan, Thailand and Turkey.

The **PowerShares S&P International Developed Low Volatility Portfolio (IDLV)** is based on the S&P BMI International Developed Low Volatility Index. Standard & Poor's compiles, maintains and calculates the Underlying Index, which is designed to measure the performance of 200 of the least volatile stocks of the S&P Developed ex US and South Korea LargeMid Cap BMI Index. The S&P Developed ex US and South Korea LargeMid Cap BMI Index includes all publicly listed equity securities with float adjusted market values of at least \$100 million and annual dollar value traded of at least \$50 million from the following countries: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Greece, Hong Kong, Ireland, Israel, Italy, Japan, Luxembourg, the Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, and the United Kingdom.

Invesco PowerShares Capital Management LLC is Leading the Intelligent ETF Revolution[®] through its family of more than 140 domestic and international exchange-traded funds, which seek to outperform traditional benchmark indexes while providing advisors and investors access to an innovative array of focused investment opportunities. With franchise assets over \$57.6 billion as of December 31, 2011,

PowerShares ETFs trade on both U.S. stock exchanges. For more information, please visit us at invescopowershares.com or follow us on Twitter [@PowerShares](https://twitter.com/PowerShares).

Invesco is a leading independent global investment manager, dedicated to helping investors worldwide achieve their financial objectives. By delivering the combined power of our distinctive investment management capabilities, Invesco provides a wide range of investment strategies and vehicles to our retail, institutional and high net worth clients around the world. Operating in more than 20 countries, the company is listed on the New York Stock Exchange under the symbol IVZ. Additional information is available at www.invesco.com.

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions may apply.

Not FDIC Insured | May Lose Value | No Bank Guarantee

Shares are not individually redeemable and owners of the shares may acquire those shares from the Fund and tender those shares for redemption to the Fund in Creation Units only, typically consisting of aggregations of 50,000 shares.

Invesco Distributors, Inc. is the distributor of the PowerShares Exchange-Traded Fund Trusts.

The prices of equity securities change in response to many factors, including the historical and prospective earnings of the issuer, the value of its assets, general economic conditions, interest rates, investor perceptions and market liquidity.

Foreign securities have additional risks, including exchange-rate changes, decreased market liquidity, political instability and taxation by foreign governments.

Investment in securities in emerging market countries involves risks not associated with investments in securities in developed countries.

The Funds are non-diversified and can invest a greater portion of their assets in securities of individual issuers than a diversified fund. As a result, changes in the market value of a single investment could cause greater fluctuations in Share price than would occur in a diversified fund. This may increase the Funds' volatility and cause the performance of a relatively small number of issuers to have a greater impact on the Funds' performance.

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Note: Not all products available through all firms.

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An investor should consider the Fund's investment objective, risks, charges and expenses carefully before investing. For this and more complete information about the

Fund call 800 983 0903 or visit invescopowershares.com for a prospectus. Please read the prospectus carefully before investing.

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