

# ADRD

## BLDRS Developed Markets 100 ADR Index Fund

As of March 31, 2012

### Fund Description

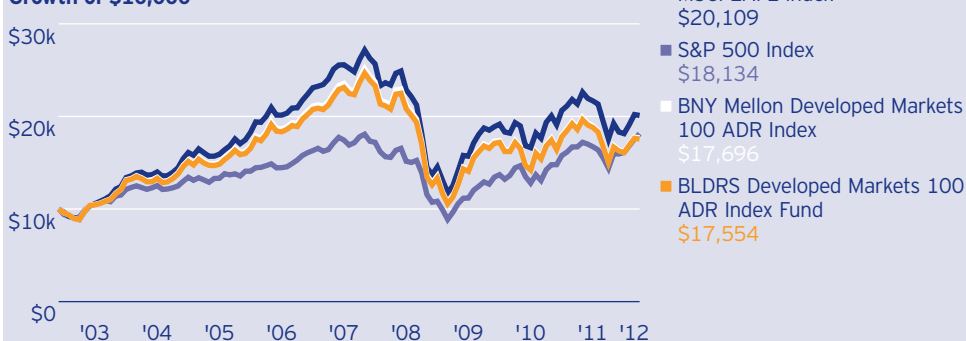
The BLDRS Developed Markets 100 ADR Index Fund is based on the BNY Mellon Developed Markets 100 ADR Index, which is a capitalization-weighted index designed to track the performance of approximately 100 developed market-based depository receipts. The portfolio is rebalanced and reconstituted quarterly.

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index.

| Fund Data                                  |           |
|--|-----------|
| BLDRS Developed Markets 100 ADR Index Fund | ADRD      |
| Intraday NAV (IIV)                         | ADRDI     |
| CUSIP                                      | 09348R201 |
| Listing Exchange                           | NASDAQ    |
| Number of Securities                       | 100       |
| Expense Ratio                              | 0.30%     |

| Underlying Index Data                               |                      |
|---|----------------------|
| BNY Mellon Developed Markets 100 ADR Index Provider | BKTDMT<br>BNY Mellon |

### Growth of \$10,000



Data beginning Nov. 30, 2002, the month end following Fund inception and ending March 31, 2012.

### Fund Performance & Index History (%)

|  | 1 Year | 3 Year | 5 Year | 10 Year | Fund Inception |
|--|--------|--------|--------|---------|----------------|
| <b>Underlying Index</b>                    |        |        |        |         |                |
| BNY Mellon Developed Markets 100 ADR Index | -5.89  | 15.75  | -3.92  | -       | 6.80           |
| <b>Benchmark Indexes</b>                   |        |        |        |         |                |
| MSCI EAFE Index                            | -5.77  | 17.13  | -3.51  | 5.65    | 8.26           |
| S&P 500 Index                              | 8.51   | 23.40  | 2.01   | 4.12    | 7.23           |
| <b>Fund</b>                                |        |        |        |         |                |
| NAV  | -5.56  | 15.85  | -3.73  | -       | 6.71           |
| After Tax Held                             | -6.71  | 14.45  | -4.95  | -       | 5.60           |
| After Tax Sold                             | -3.66  | 12.88  | -3.76  | -       | 5.25           |
| Market Price                               | -5.64  | 15.95  | -3.74  | -       | 6.75           |

Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See [invescopowershares.com](http://invescopowershares.com) to find the most recent month-end performance numbers. After Tax Held represents total return after taxes on distributions and assumes Shares have not been sold. After Tax Sold represents total return after taxes on distributions and the sale of Fund Shares. After-tax returns reflect the highest federal income tax rate but exclude state and local taxes. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times.

### 5-Year Index Statistics

|  | Alpha | Beta | Correlation | Sharpe Ratio | Volatility (%) |
|--|-------|------|-------------|--------------|----------------|
| BNY Mellon Developed Markets 100 ADR Index | -     | -    | -           | -0.20        | 23.94          |
| MSCI EAFE Index                            | -0.13 | 1.03 | 0.99        | -0.20        | 22.87          |
| S&P 500 Index                              | -5.27 | 1.16 | 0.93        | 0.05         | 19.07          |

Alpha, beta and correlation are relative to underlying index.

### Fund Inception: Nov. 13, 2002

**Index returns do not represent Fund returns. An investor cannot invest directly in an index.**

Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance

shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

The MSCI EAFE® Index is an unmanaged index considered representative of stocks of Europe, Australasia and the Far East.

The S&P 500® Index is an unmanaged index

considered representative of the U.S. stock market.

**Shares are not FDIC insured, may lose value and have no bank guarantee.**

**Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 50,000 Shares.**

# ADRD

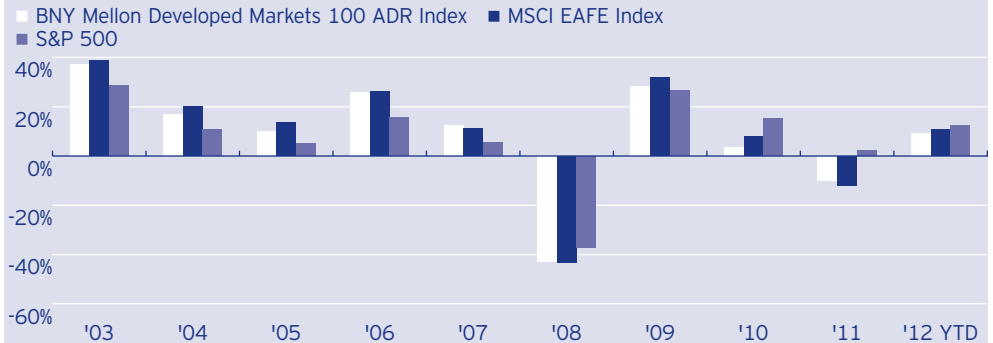
As of March 31, 2012

## BLDRS Developed Markets 100 ADR Index Fund

| Top 30 Fund Holdings (%)                |        |
|---|--------|
| Name                                    | Weight |
| HSBC Holding ADR                        | 4.25   |
| Novartis A.G. ADR                       | 3.89   |
| BP PLC ADR                              | 3.78   |
| Vodafone Group ADR                      | 3.63   |
| Royal Dutch ADR                         | 3.46   |
| Toyota Motor Corporation Sponsored ADR  | 3.42   |
| BHP Billiton ADR                        | 3.13   |
| GlaxoSmithKline ADR                     | 3.08   |
| Total S.A. ADR                          | 3.05   |
| British American Tobacco ADR            | 2.68   |
| Royal Dutch ADR                         | 2.54   |
| Sanofi-Avent ADR                        | 2.36   |
| Siemens AG ADR                          | 2.34   |
| Rio Tinto ADR                           | 1.99   |
| Mitsubishi UFG Financial Group Inc. ADR | 1.89   |
| Honda Motor Co. Ltd.                    | 1.86   |
| Westpac Banking Corp.                   | 1.85   |
| Banco Santander S.A. ADR                | 1.84   |
| Telefonica ADR                          | 1.76   |
| BHP Billiton ADR                        | 1.74   |
| SAP AG-Spons ADR                        | 1.74   |
| ENI S.p.A. ADR                          | 1.66   |
| Diageo PLC ADR                          | 1.62   |
| Astrazeneca ADR                         | 1.54   |
| Novo-Nordisk ADR                        | 1.47   |
| Anheuser-Busch InBev Spn ADR            | 1.45   |
| Canon Inc. ADR                          | 1.44   |
| Unilever N.V.                           | 1.42   |
| UBS AG                                  | 1.35   |
| ABB Ltd.                                | 1.27   |

Please see the website for complete holdings information. Holdings are subject to change.

### Annual Index Performance



### Fund Details

|                            |        |
|----------------------------|--------|
| P/E Ratio                  | 10.97  |
| P/B Ratio                  | 1.37   |
| Return on Equity           | 19.19% |
| Weighted Market Cap (\$MM) | 82,224 |

### Fund Country Allocations (%)

|                |       |
|----------------|-------|
| United Kingdom | 38.34 |
| Japan          | 15.58 |
| Switzerland    | 8.27  |
| France         | 6.60  |
| Germany        | 5.77  |
| Australia      | 5.13  |
| Spain          | 4.62  |
| Netherlands    | 4.14  |
| Italy          | 2.14  |
| Belgium        | 1.60  |

### Fund Market-Cap Allocations (%)

|                  |       |
|------------------|-------|
| Large-Cap Growth | 53.45 |
| Large-Cap Value  | 44.53 |
| Mid-Cap Growth   | 1.22  |
| Mid-Cap Value    | 0.71  |
| Small-Cap Growth | 0.06  |
| Small-Cap Value  | 0.03  |

### Fund Sector Allocations (%)

|                            |       |
|----------------------------|-------|
| Consumer Discretionary     | 8.34  |
| Consumer Staples           | 8.46  |
| Energy                     | 15.95 |
| Financials                 | 21.48 |
| Health Care                | 14.85 |
| Industrials                | 4.95  |
| Information Technology     | 7.18  |
| Materials                  | 8.98  |
| Telecommunication Services | 8.66  |
| Utilities                  | 1.14  |

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### About risk

Foreign securities have additional risks, including exchange-rate changes, decreased market liquidity, political instability and taxation by foreign governments.

Investing in securities of small and medium-sized companies may involve greater risk than is customarily associated with investing in large companies.

The **Intraday NAV** is a symbol representing estimated fair value based on the most recent intraday price of underlying assets. **Volatility** is the annualized standard deviation of index returns. **Beta** is a measure of relative risk and the slope of regression. **Sharpe Ratio** is a risk-adjusted measure calculated using standard deviation and excess return to determine reward per unit of risk. A higher Sharpe Ratio indicates better risk-adjusted performance. **Correlation** indicates the degree to which two investments have historically moved in the same direction and magnitude. **Alpha** is a measure of performance on a risk-adjusted basis.

**Weighted Harmonic Average Stock Price-to-Earnings Ratio (P/E Ratio)** is the share price divided by earnings per share. It is measured on a 12-month trailing basis. **Weighted Harmonic Average Stock Price-to-Book-Value Ratio (P/B Ratio)** is the ratio of a stock's market price to a company's net asset value. **Weighted Harmonic Average** is a method of calculating an average value that lessens the impact of large outliers and increases the impact of small ones. **Weighted Average Return on Equity** is net income divided by net worth. **Weighted Market Capitalization** is the sum of each underlying securities' market value.

Security classifications used in calculating allocation tables are as of Feb. 29, 2012.

The Global Industry Classification Standard was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

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**ALPS Distributors, Inc. is the distributor for the PowerShares BLDRS Family of Funds.**

**Invesco PowerShares Capital Management LLC is not affiliated with ALPS Distributors, Inc.**

**An investor should consider investment objectives, risks, charges and expenses carefully before investing. To obtain a prospectus, which contains this and other information about the BLDRS Index Funds Trust, a unit investment trust, please contact your broker, call 800 983 0903 or visit [invescopowershares.com](http://invescopowershares.com). Please read the prospectus carefully before investing.**

Note: Not all products available through all firms.