

# PEJ

As of September 30, 2010

## Fund Description

The PowerShares Dynamic Leisure and Entertainment Portfolio is based on the Dynamic Leisure and Entertainment Intellidex. The Fund will normally invest at least 90% of its total assets in common stocks that comprise the Index. The Intellidex thoroughly evaluates companies based on a variety of investment merit criteria, including fundamental growth, stock valuation, investment timeliness and risk factors. The Underlying Intellidex is comprised of stocks of 30 U.S. leisure and entertainment companies. These are companies that are principally engaged in the design, production or distribution of goods or services in the leisure and entertainment industries.

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. Concentrated industry investments involve greater risks than more diversified investments.

## Fund Data<sup>3</sup>

Dynamic Leisure and Entertainment Portfolio	PEJ
Intraday NAV (IIV)	PEJ.IV
Options	Yes

## Underlying Index Data

Dynamic Leisure and Entertainment Intellidex	DZL
Index Provider	NYSE Arca

## 5-Year Alpha, Beta and Correlation<sup>1,3</sup>

Data shown are that of the underlying Index relative to each respective benchmark index.

	Alpha	Beta	Correlation
S&P Leisure	-4.01	1.23	0.90
S&P 500	5.89	1.30	0.76

## Fund Inception: June 23, 2005

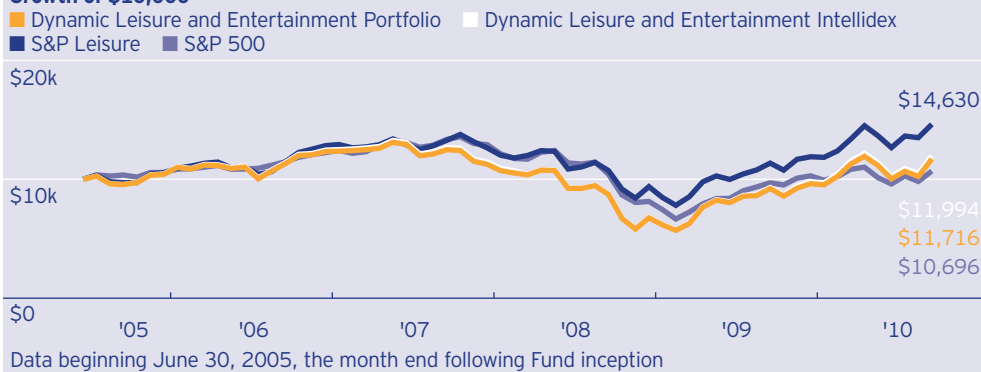
<sup>1</sup> Index returns do not represent Fund returns. An investor cannot invest directly in an index.

<sup>2</sup> Returns for the benchmark indexes are based on the closest month end to the Fund's inception date.

Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance

# PowerShares Dynamic Leisure and Entertainment Portfolio

## Growth of \$10,000<sup>1</sup>



## Fund Performance & Index History (%)<sup>1</sup>

	1 Year	3 Year	5 Year	10 Year	Fund Inception <sup>2</sup>
<b>Underlying Index</b>					
Dynamic Leisure and Entertainment Intellidex	28.86	-1.81	4.63	-	3.30
<b>Benchmark Indexes</b>					
S&P Leisure	28.78	3.28	8.52	-	7.52
S&P 500	10.18	-7.15	0.64	-	1.29
<b>Fund</b>					
NAV	27.01	-2.11	4.16	-	2.84
After Tax Held	26.80	-2.67	3.76	-	2.46
After Tax Sold	17.54	-2.12	3.33	-	2.20
Market Price	27.19	-2.06	4.20	-	2.86

Performance data quoted represents past performance. As stated in the Fund's prospectus, the gross annual fund operating expense ratio is 1.06%. However, the Adviser has contractually agreed to waive fees and/or pay certain Fund expenses which resulted in the total net operating expense of 0.63%. These waivers and reimbursement contracts extend through at least Aug. 30, 2011. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. The Shares' performance reflects fee waivers, absent which performance would have been lower. See [invescopowershares.com](http://invescopowershares.com) to find the most recent month-end performance numbers. After Tax Held represents total return after taxes on distributions and assumes Shares have not been sold. After Tax Sold represents total return after taxes on distributions and the sale of Fund Shares. After-tax returns reflect the highest federal income tax rate but exclude state and local taxes. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times.

## 5-Year Index Statistics<sup>1,3</sup>

	Performance (%)	Volatility (%)	Sharpe Ratio
Dynamic Leisure and Entertainment Intellidex	4.63	26.04	0.09
S&P Leisure	8.52	20.15	0.31
S&P 500	0.64	17.59	-0.10

shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

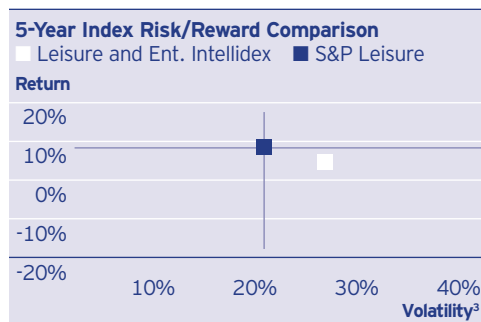
The S&P SuperComposite Hotels, Restaurants and Leisure Index (S&P Leisure) consists of all hotels, restaurants and leisure stocks included in the S&P SuperComposite 1500 Index. The S&P 500® Index is an unmanaged index considered representative of the U.S. stock market.

Shares are not FDIC insured, may lose value and have no bank guarantee.

Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 50,000 Shares.

## PowerShares Dynamic Leisure and Entertainment Portfolio

Top 30 Fund Holdings (%) <sup>4</sup>	Weight
Carnival Corp.	5.47
CBS Corp. (CI B)	5.13
Viacom Inc. (CI B)	5.12
Starbucks Corp.	4.91
Yum! Brands Inc.	4.90
Wynn Resorts Ltd.	4.63
Walt Disney Co.	4.55
McDonald's Corp.	4.53
Burger King Holdings Inc.	3.41
DineEquity Inc.	3.33
Orbitz Worldwide Inc.	3.09
Ruby Tuesday Inc.	3.02
Scripps Networks Interactive Inc. CI A	2.87
Wyndham Worldwide Corp.	2.83
Cheesecake Factory Inc.	2.82
Life Time Fitness Inc.	2.77
BJ's Restaurants Inc.	2.76
Chipotle Mexican Grill Inc.	2.76
Cracker Barrel Old Country Store Inc.	2.76
Panera Bread Co. (CI A)	2.73
Papa John's International Inc.	2.69
Cinemark Holdings Inc.	2.68
HSN Inc.	2.66
Bob Evans Farms Inc.	2.66
CEC Entertainment Inc.	2.65
Interval Leisure Group Inc.	2.57
Texas Roadhouse Inc.	2.54
Shuffle Master Inc.	2.51
Darden Restaurants Inc.	2.47
DG FastChannel Inc.	2.18



**Fund Details<sup>3</sup>**

Weighted Harmonic Average Stock Price-to-Earnings Ratio	17.70
Weighted Harmonic Average Stock Price-to-Book-Value Ratio	2.55
Weighted Average Return on Equity	18.53
Weighted Market Cap (mm)	13,676
Number of Securities	30
Expense Cap <sup>5</sup>	0.60%
CUSIP	73935X757
Listing Exchange	NYSE Arca

**Fund Sector Allocations (%)**

Consumer Discretionary	97.82
Consumer Staples	-
Energy	-
Financials	-
Health Care	-
Industrials	-
Information Technology	2.18
Materials	-
Telecommunication Services	-
Utilities	-

**Annual Index Performance (%)**

	Leisure Ent. Intellidex	S&P Leisure
2006	19.17	21.48
2007	-8.11	-1.49
2008	-40.72	-25.79
2009	44.45	26.80
2010 YTD	22.38	22.98

**Fund Market-Cap Allocations (%)**

Large-Cap Growth	24.36
Large-Cap Value	5.12
Mid-Cap Growth	16.40
Mid-Cap Value	10.43
Small-Cap Growth	26.58
Small-Cap Value	17.11

**Fund Subindustry Allocations (%)**

Restaurants	50.94
Movies & Entertainment	12.35
Hotels Resorts & Cruise Lines	10.87
Broadcasting	8.00
Casinos & Gaming	7.14
Internet Retail	3.09
Leisure Facilities	2.77
Catalog Retail	2.66
Communications Equipment	2.18

### Leading the Intelligent ETF Revolution<sup>®</sup>

Underlying Index performance does not represent Fund performance.

<sup>3</sup> The Intraday NAV is a symbol representing estimated fair value based on the most recent intraday price of underlying assets.

Volatility is the annualized standard deviation of index returns.

Beta is a measure of relative risk and the slope of regression.

Sharpe Ratio is a risk-adjusted measure calculated using standard deviation and excess return to determine reward per unit of risk. A higher Sharpe Ratio indicates better risk-adjusted performance.

Correlation indicates the degree to which two investments have historically moved in the same direction and magnitude.

Alpha is a measure of performance on a risk-adjusted basis.

Stock Price-to-Earnings Ratio is the share price divided by earnings per share. It is measured on a 12-month trailing basis.

Stock Price-to-Book-Value Ratio is the ratio of a stock's market price to a company's net asset value.

Weighted Harmonic Average is a method of calculating an average value that lessens the impact of large outliers and increases the impact of small ones.

Weighted Average Return on Equity is net income divided by net worth.

Weighted Market Capitalization is the sum of each underlying securities' market value.

<sup>4</sup> Please see the website for complete holdings information. Holdings are subject to change.

<sup>5</sup> The weighted costs excluded from the expense cap include: legal fees pertaining to the Fund's shares offered for sale, SEC and state registration fees, initial fees paid to be listed on an exchange and sublicensing fees. The expense cap is not representative of the total expenses the investor may pay. Please refer to the prospectus for a complete fee schedule.

The Global Industry Classification Standard was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

The Fund contains securities in the leisure and entertainment industries, retail industry and the media industry. Companies engaged in these industries are subject to greater risks, and are more greatly impacted by market volatility, than more diversified investments.

Investing in securities of small and medium-sized companies may involve greater risk than is customarily associated with investing in large companies.

The Fund is considered non-diversified and may be subject to greater risks than a diversified fund.

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**An investor should consider the Fund's investment objective, risks, charges and expenses carefully before investing. For this and more complete information about the Fund call 800 983 0903 or visit [invescopowershares.com](http://invescopowershares.com) for a prospectus. Please read the prospectus carefully before investing.**

Note: Not all products available through all firms.