

# PSL

As of March 31, 2012

## Fund Description

The PowerShares Dynamic Consumer Staples Sector Portfolio is based on the Dynamic Consumer Staples Sector Intellidex<sup>SM</sup>. The Fund will normally invest at least 90% of its total assets in common stocks that comprise the Index. The Intellidex thoroughly evaluates companies based on a variety of investment merit criteria, including price momentum, earnings momentum, quality, management action, and value. The Underlying Intellidex is comprised of stocks of 60 U.S. consumer staples companies. These are companies that are principally engaged in the businesses of providing consumer goods and services that have non-cyclical characteristics, including tobacco, textiles, food and beverage, and non-discretionary retail.

There are risks involved with investing in ETFs, including possible loss of money. Shares are not actively managed and are subject to risks similar to those of stocks, including those regarding short selling and margin maintenance requirements. Ordinary brokerage commissions apply. The Fund's return may not match the return of the Underlying Index. Concentrated industry investments involve greater risks than more diversified investments.

## Fund Data

Dynamic Consumer Staples Sector Portfolio	PSL
Intraday NAV (IIV)	PSL.IV
CUSIP	73935X393
Listing Exchange	NYSE Arca
Number of Securities	59
Expense Ratio	0.94%
Net Expense Ratio	0.65%

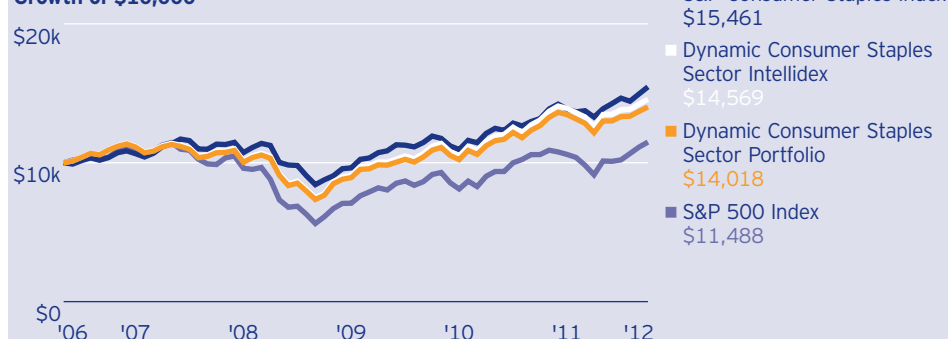
The Adviser has contractually agreed to waive fees and/or pay certain Fund expenses through at least Aug. 31, 2012.

## Underlying Index Data

Dynamic Consumer Staples Sector Intellidex	EZS
Index Provider	NYSE Arca

## PowerShares Dynamic Consumer Staples Sector Portfolio

### Growth of \$10,000



Data beginning Oct. 31, 2006, the month end following Fund inception and ending March 31, 2012.

### Fund Performance & Index History (%)

	1 Year	3 Year	5 Year	10 Year	Fund Inception
<b>Underlying Index</b>					
Dynamic Consumer Staples Sector Intellidex	11.40	23.21	5.88	-	7.27
<b>Benchmark Indexes</b>					
S&P Consumer Staples Index	17.34	20.81	8.31	6.69	8.70
S&P 500 Index	8.51	23.40	2.01	4.12	2.78
<b>Fund</b>					
NAV	10.63	22.32	5.12	-	6.52
After Tax Held	10.06	21.59	4.55	-	5.92
After Tax Sold	6.88	19.00	4.04	-	5.26
Market Price	10.71	22.48	5.11	-	6.51

Performance data quoted represents past performance. Past performance is not a guarantee of future results; current performance may be higher or lower than performance quoted. Investment returns and principal value will fluctuate and Shares, when redeemed, may be worth more or less than their original cost. See [invescopowershares.com](http://invescopowershares.com) to find the most recent month-end performance numbers. After Tax Held represents total return after taxes on distributions and assumes Shares have not been sold. After Tax Sold represents total return after taxes on distributions and the sale of Fund Shares. After-tax returns reflect the highest federal income tax rate but exclude state and local taxes. Market returns are based on the midpoint of the bid/ask spread at 4 p.m. ET and do not represent the returns an investor would receive if shares were traded at other times.

### 5-Year Index Statistics

	Alpha	Beta	Correlation	Sharpe Ratio	Volatility (%)
Dynamic Consumer Staples Sector Intellidex	-	-	-	0.34	14.54
S&P Consumer Staples Index	-2.30	1.04	0.89	0.58	12.56
S&P 500 Index	3.91	0.69	0.90	0.05	19.07

Alpha, beta and correlation are relative to underlying index.

## Fund Inception: Oct. 12, 2006

**Index returns do not represent Fund returns. An investor cannot invest directly in an index.**

Neither the underlying Index nor the benchmark indexes charge management fees or brokerage expenses, and no such fees or expenses were deducted from the performance shown; nor do any of the indexes lend securities, and no revenues from securities lending were added to the performance

shown. In addition, the results actual investors might have achieved would have differed from those shown because of differences in the timing, amounts of their investments, and fees and expenses associated with an investment in the Fund.

The S&P Consumer Staples Index is an unmanaged index considered representative of the consumer staples market.

The S&P 500<sup>®</sup> Index is an unmanaged index

considered representative of the U.S. stock market.

**Shares are not FDIC insured, may lose value and have no bank guarantee.**

**Shares are not individually redeemable and owners of the Shares may acquire those Shares from the Fund and tender those Shares for redemption to the Fund in Creation Unit aggregations only, typically consisting of 50,000 Shares.**



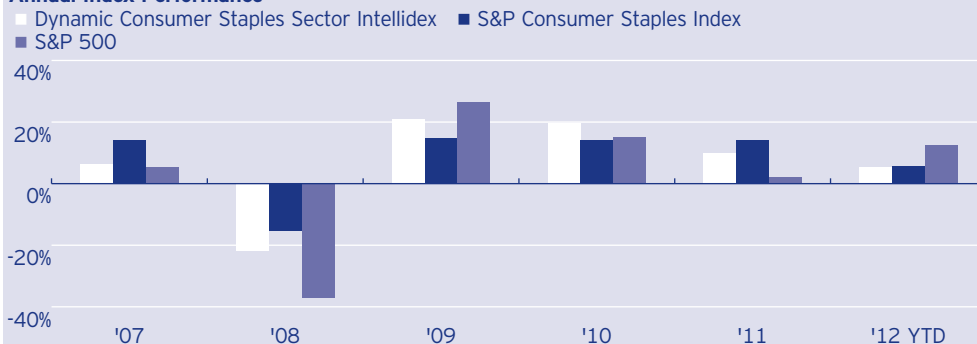
As of March 31, 2012

# PowerShares Dynamic Consumer Staples Sector Portfolio

Top 30 Fund Holdings (%)	
Name	Weight
Estee Lauder Cos. Inc.	2.71
Costco Wholesale Corp.	2.68
The Coca-Cola Co.	2.67
Philip Morris International	2.65
PepsiCo Inc.	2.61
Wal-Mart Stores Inc.	2.59
General Mills Inc.	2.57
Altria Group Inc.	2.56
Kimberly-Clark Corp.	2.56
Sysco Corp.	2.54
CVS Corp.	2.53
Kellogg Co.	2.53
Procter & Gamble Co.	2.51
Reynolds American Inc.	2.50
Kraft Foods Inc.	2.49
Archer-Daniels	2.46
Snyders-Lance Inc.	1.57
Rite Aid Corp.	1.53
Monster Beverage Corp.	1.49
Constellation Brands Inc.	1.48
Andersons Inc.	1.46
Nu Skin Enterprises Inc. (CI A)	1.46
PriceSmart Inc.	1.46
Caseys General Stores Inc.	1.45
Sara Lee Corp.	1.44
Mead Johnson Nutrition Com (CI A)	1.43
Ingles Markets Inc.	1.42
Dr. Pepper Snapple Group Inc.	1.41
WD-40 Co.	1.41
Herbalife Ltd.	1.40

Please see the website for complete holdings information. Holdings are subject to change.

## Annual Index Performance



## Fund Details

P/E Ratio	16.32
P/B Ratio	2.48
Return on Equity	21.29%
Weighted Market Cap (\$MM)	34,307

## Fund Industry Allocations (%)

Food Products	30.42
Food & Staples Retailing	28.23
Beverages	12.45
Tobacco	11.68
Household Products	9.15
Personal Products	8.06

## Fund Market-Cap Allocations (%)

Large-Cap Growth	19.61
Large-Cap Value	27.10
Mid-Cap Growth	6.99
Mid-Cap Value	16.54
Small-Cap Growth	4.40
Small-Cap Value	25.35

## Leading the Intelligent ETF Revolution®

### About risk

Investing in securities of small and medium-sized companies may involve greater risk than is customarily associated with investing in large companies.

Investments focused in a particular industry are subject to greater risk, and are more greatly impacted by market volatility than more diversified investments.

The Fund contains securities in the consumer staples sector. Companies engaged in this sector are subject to greater risks, and is more greatly impacted by market volatility, than more diversified investments.

The **Intraday NAV** is a symbol representing estimated fair value based on the most recent intraday price of underlying assets. **Volatility** is the annualized standard deviation of index returns. **Beta** is a measure of relative risk and the slope of regression. **Sharpe Ratio** is a risk-adjusted measure calculated using standard deviation and excess return to determine reward per unit of risk. A higher Sharpe Ratio indicates better risk-adjusted performance. **Correlation** indicates the degree to

which two investments have historically moved in the same direction and magnitude. **Alpha** is a measure of performance on a risk-adjusted basis. **Weighted Harmonic Average Stock Price-to-Earnings Ratio (P/E Ratio)** is the share price divided by earnings per share. It is measured on a 12-month trailing basis. **Weighted Harmonic Average Stock Price-to-Book-Value Ratio (P/B Ratio)** is the ratio of a stock's market price to a company's net asset value. **Weighted Harmonic Average** is a method of calculating an average value that lessens the impact of large outliers and increases the impact of small ones. **Weighted Average Return on Equity** is net income divided by net worth. **Weighted Market Capitalization** is the sum of each underlying securities' market value.

Security classifications used in calculating allocation tables are as of Feb. 29, 2012.

The Global Industry Classification Standard was developed by and is the exclusive property and a service mark of MSCI, Inc. and Standard & Poor's.

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**An investor should consider the Fund's investment objective, risks, charges and expenses carefully before investing. The prospectus contains this and other information about the Fund. For this and more complete information about the Fund call 800 983 0903 or visit [invescopowershares.com](http://invescopowershares.com) for a prospectus. Please read the prospectus carefully before investing.**

Note: Not all products available through all firms.