Product Strategy & Research Team

The Invesco PowerShares Product Strategy & Research team (PS&R) handles product management duties and is tasked with the development and execution of strategies and tactics designed to position our product line in the competitive ETP market. Each Product Strategy Manager serves as a product specialist within their respective product suite in order to provide consistent, timely and reliable product information.

John Feyerer, CFA, **Head of Product Strategy & Research**

630.868.7165 | *john.feyerer@invescopowershares.com*

- Leadership and oversight of Product Strategy & Research team
- Directly oversees equity-based Fundamental Index® product solutions
  (15 products weighted based upon a firm's fundamental size - sales, cashflow, book value, dividends)

Jason Stoneberg, CFA, **V.P., Director of Research**

630.868.7126 | *jason.stoneberg@invescopowershares.com*

- Oversees Research within Product Strategy & Research including database management and global ETF industry reporting
- Primary author of PowerShares' Revolution (quarterly research report) and Connection (monthly ETF report)

Taylor Ames, **Sr. Equity Product Strategist**

630.868.7145 | *taylor.ames@invescopowershares.com*

- Oversees "Intelligent Equity" product solutions & thematic products including:
  - Dynamic Intellidex lineup (28 alpha-seeking quantitatively constructed NYSE indices covering broad market, sector, & industry groups)
  - Dorsey Wright & Associates (three momentum strategies based upon DWA's Point & Figure methodology)
  - S&P 500® High Quality Rankings, S&P 500® High Beta, and S&P 500® Low Volatility indexes
  - Thematic equity-based products (e.g. Listed Private Equity, Aerospace & Defense, etc.)

Joe Becker, **Sr. Fixed & Equity Income Product Strategist**

630.868.7182 | *joseph.becker@invescopowershares.com*

- Oversees income-oriented product solutions for both equity and fixed income
- Oversees thematic product solutions including: clean & green, water resources, & global regional funds (India, China, MENA, etc.)

Graham Day, **Alternative Asset Product Strategist**

630.868.7155 | *graham.day@invescopowershares.com*

- Oversees alternative asset product solutions & thematic products including:
  - PowerShares Deutsche Bank Commodity & Currency ETP product solutions
  - Global commodity sector product solutions (Global Agriculture, Global Gold & Precious Metals, etc.)
  - S&P SmallCap Sector product solutions
  - RiverFront asset allocation ETF product solutions

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